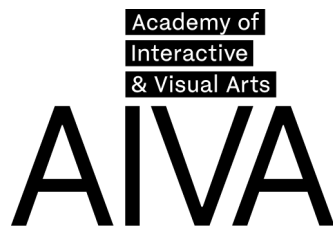




About the w3 Awards:

The w3 Awards honors the best Digital Experiences, Content and Creativity. It recognizes the people behind award-winning Social Media Marketing & Content, Websites, Online Marketing & Advertising, Mobile Sites & Apps, Online Video, Podcasts and Emerging Tech. The w3 Awards is the first major digital competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

Having just finished its 19th season, the w3 Awards received thousands of entries globally from Advertising agencies, PR Firms, Digital Agencies, In-house creative professionals, Web Designers, and Graphic Designers.



The Jury Behind the w3 Awards:

The w3 Awards is reviewed by the [Academy of Interactive and Visual Arts](#), an invitation-only body of top-tier professionals from acclaimed media, interactive, advertising, and marketing organizations like **Walt Disney Studios**, **Groove Jones**, **PepsiCo**, **McCann Health NY**, **Netflix**, **IBM**, **Deloitte Digital**, **LG**, and **WONGDOODY** among many others.

Reviewing and Awarding:

In determining winners, entries are evaluated based on a standard of excellence as determined by the AIVA, specific to the category entered. To uphold a high standard of excellence, a category may have multiple winners, or may have none. Entries are scored on a 10-point scale by the Jury. Only around 20% of all entries will be selected as Gold Winners. Other outstanding entries will be Silver Winners. Best in Show selections represent the highest mark of distinction and represent only around <1% of all work entered.

Promoting Your Achievement:

Please visit www.w3award.com to access our digital toolkit to find ways to help promote your achievement. A sample press release, downloadable graphics and logos, and other materials can be found to help share your success. For public relations inquiries contact us at info@w3award.com, or call (212) 675-4890.